

07/15/2019

**2020MY F150
PRICE LIST
(PRICE LEVEL CODE 015)**

PROPRIETARY

	MODEL		SERIES CODE	BASE VEHICLE PRICE	DEALER INVOICE	SUGGESTED RETAIL	
REGULAR CAB	XL	4x2	F1C	122.5 in. Wheelbase, XL 4x2 RC SS 6.5 Box		\$ 28,495	
			F1C	141 in. Wheelbase, XL 4x2 RC SS 8.0 Box		28,795	
		4x4	F1E	122.5 in. Wheelbase, XL 4x4 RC SS 6.5 Box		33,140	
			F1E	141 in. Wheelbase, XL 4x4 RC SS 8.0 Box		33,440	
	XLT	4x2	F1C	122.5 in. Wheelbase, XLT 4x2 RC SS 6.5 Box		34,510	
			F1C	141 in. Wheelbase, XLT 4x2 RC SS 8.0 Box		34,810	
		4x4	F1E	122.5 in. Wheelbase, XLT 4x4 RC SS 6.5 Box		37,935	
			F1E	141 in. Wheelbase, XLT 4x4 RC SS 8.0 Box		38,235	
SUPERCAB	XL	4x2	X1C	145 in. Wheelbase, XL 4x2 SC SS 6.5 Box		32,580	
			X1C	163 in. Wheelbase, XL 4x2 SC SS 8.0 Box		33,885	
		4x4	X1E	145 in. Wheelbase, XL 4x4 SC SS 6.5 Box		36,010	
			X1E	163 in. Wheelbase, XL 4x4 SC SS 8.0 Box		38,265	
	XLT	4x2	X1C	145 in. Wheelbase, XLT 4x2 SC SS 6.5 Box		37,420	
			X1C	163 in. Wheelbase, XLT 4x2 SC SS 8.0 Box		38,725	
		4x4	X1E	145 in. Wheelbase, XLT 4x4 SC SS 6.5 Box		40,845	
			X1E	163 in. Wheelbase, XLT 4x4 SC SS 8.0 Box		43,100	
	Lariat	4x2	X1C	145 in. Wheelbase, Lariat 4x2 SC SS 6.5 Box		43,000	
			X1E	145 in. Wheelbase, Lariat 4x4 SC SS 6.5 Box		46,425	
		4x4	X1C	163 in. Wheelbase, Lariat 4x2 SC SS 8.0 Box		43,300	
			X1E	163 in. Wheelbase, Lariat 4x4 SC SS 8.0 Box		47,675	
	SUPERCREW	XL	4x2	W1C	145 in. Wheelbase, XL 4x2 SCrew SS 5.5 Box		35,035
				W1C	157 in. Wheelbase, XL 4x2 SCrew SS 6.5 Box		36,340
			4x4	W1E	145 in. Wheelbase, XL 4x4 SCrew SS 5.5 Box		38,545
				W1E	157 in. Wheelbase, XL 4x4 SCrew SS 6.5 Box		40,800
XLT		4x2	W1C	145 in. Wheelbase, XLT 4x2 SCrew SS 5.5 Box		39,770	
			W1C	157 in. Wheelbase, XLT 4x2 SCrew SS 6.5 Box		41,075	
		4x4	W1E	145 in. Wheelbase, XLT 4x4 SCrew SS 5.5 Box		43,265	
			W1E	157 in. Wheelbase, XLT 4x4 SCrew SS 6.5 Box		45,520	
Lariat		4x2	W1C	145 in. Wheelbase, Lariat 4x2 SCrew SS 5.5 Box		45,360	
			W1C	157 in. Wheelbase, Lariat 4x2 SCrew SS 6.5 Box		45,660	
		4x4	W1E	145 in. Wheelbase, Lariat 4x4 SCrew SS 5.5 Box		48,785	
			W1E	157 in. Wheelbase, Lariat 4x4 SCrew SS 6.5 Box		50,035	
King Ranch		4x2	W1C	145 in. Wheelbase-King Ranch, Lariat 4x2 SCrew SS 5.5 Box		52,740	
			W1C	157 in. Wheelbase-King Ranch, Lariat 4x2 SCrew SS 6.5 Box		53,040	
		4x4	W1E	145 in. Wheelbase-King Ranch, Lariat 4x4 SCrew SS 5.5 Box		56,165	
			W1E	157 in. Wheelbase-King Ranch, Lariat 4x4 SCrew SS 6.5 Box		56,465	
Platinum		4x2	W1C	145 in. Wheelbase-Platinum, Lariat 4x2 SCrew SS 5.5 Box		55,270	
			W1C	157 in. Wheelbase-Platinum, Lariat 4x2 SCrew SS 6.5 Box		55,570	
		4x4	W1E	145 in. Wheelbase-Platinum, Lariat 4x4 SCrew SS 5.5 Box		58,695	
			W1E	157 in. Wheelbase-Platinum, Lariat 4x4 SCrew SS 6.5 Box		58,995	
Limited		4x2	W1C	145 in. Wheelbase-Limited, Lariat 4x2 SCrew SS 5.5 Box		67,485	
		4x4	W1E	145 in. Wheelbase-Limited, Lariat 4x4 SCrew SS 5.5 Box		70,910	
	ALL MODELS		—	Destination and Delivery		1,595	

TRIM SERIES	DRIVE	ORDER CODE	EQUIPMENT GROUPS	SUGGESTED RETAIL
XL	4x2/4x4	100A	Series Price	N/C
XLT	4x2/4x4	300A	Series Price	N/C
Lariat	4x2/4x4	500A	Series Price	N/C
King Ranch	4x2/4x4	600A	Series Price	N/C
Platinum	4x2/4x4	700A	Series Price	N/C
Limited	4x2/4x4	900A	Series Price	N/C
Raptor	4X4	800A	Series Price	N/C

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XL	4x2/4x4	101A	Equipment Group 101A -- Regular Cab Equipment Group 101A Net Equipment Group 101A -- Super Cab/Crew Cab Equipment Group 101A Net	\$ 2,280 1,530 2,480 1,730
XLT	4x2/4x4	301A	Equipment Group 301A (Mid) -- Regular Cab Equipment Group 301A Net Equipment Group 301A (Mid) -- Super/Crew Cab Equipment Group 301A Net	2,100 1,100 2,150 1,150
		302A	Equipment Group 302A (Luxury) Equipment Group 302A Net	4,345 2,595
Lariat	4x2/4x4	501A	Equipment Group 501A (Mid)	1,300
		502A	Equipment Group 502A (Luxury) Equipment Group 502A Net	6,765 5,265
King Ranch	4x2/4x4	601A	Equipment Group 601A (Luxury) Equipment Group 601A Net	3,725 3,225
		701A	Equipment Group 701A (Luxury) Equipment Group 701A Net	2,340 1,840
Raptor	4X4	801A	Equipment Group 801A (Mid)	3,330
		802A	Equipment Group 802A (Luxury)	10,920

	DRIVE	OPTION CODE	POWERTRAINS	SUGGESTED RETAIL
ENGINE	4x2/4x4	99P	2.7L EcoBoost ilo 3.3L V6 PFD	\$ 995
		995	5.0L ilo 3.3L V6 PFD	1,995
			5.0L ilo 2.7L EcoBoost	1,000
		994	3.5L EcoBoost ilo 3.3L V6 PFD	2,595
			3.5L EcoBoost ilo 2.7L EcoBoost	1,600
			3.5L EcoBoost ilo 5.0L	600
		991	3.0L Diesel ilo 3.3L V6 PFD 3.0L Diesel ilo 2.7L EcoBoost 3.0L Diesel ilo 5.0L	4,995 4,000 3,000
	44G	Electronic 10 speed automatic transmission	0	
AXLE	4x2/4x4	X26	Optional Axle Ratio (where Optional)	80
		XL3	E-locking 3.31 axle E-locking 3.31 axle -- w/ 55A & 995 or 994 or 991	420 Incl.
		XL4	E-locking 4.10 axle	STD
	4x2/4x4	XL5	E-locking 3.15 axle	420
		XL6	E-locking 3.73 axle E-locking 3.73 axle -- w/ 55A & 995 or 994 or 991 E-locking 3.73 axle -- w/ 55A & 99P	570 150 100
		XL9	E-locking 3.55 axle E-locking 3.55 axle w/ 900A E-locking 3.55 axle -- w/ 55A & 995 or 994 or 991 E-locking 3.55 axle -- w/ 53C & 994	470 N/C 50 Incl.
			E-locking 3.55 axle -- w/ 55A & 99P	Incl.
				Incl.
				Incl.

SERIES CODE	GVW CODE	PAYLOAD PACKAGES	SUGGESTED RETAIL
	622	2.7L V6 EcoBoost Payload Package	\$ 750
Lariat/XLT	627	Heavy Duty Payload Package -- XLT	1,500
XL	627	Heavy Duty Payload Package -- XL	1,695

MODEL	OPTION CODE	TIRES	SUGGESTED RETAIL
	T7C	LT245/70R17E BSW A/T	\$ 295
	T8C	LT275/65R18C OWL A/T	295
	64D	17 Forged Aluminum Bead-Lock Capable Wheel	1,895
	642	20 Machined-Aluminum Wheels -- XL STX	Incl.
	64G	20 Machined-Aluminum King Ranch Wheels	995
	64L	20 Chrome-like PVD Wheel	1,295
	64S	20 Six-Spoke Premium Painted Aluminum Wheel	1,295

MODEL	TRIM SERIES	TRIM TYPE	SEATS	SUGGESTED RETAIL
Lariat		H	Leather Trimmed Bucket Seats with Flow-through Console & Floor Shifter	\$ 650
		H	Leather Trimmed Bucket Seats with Flow-through Console & Floor Shifter w/ 863	Incl.
STX		J	Sport Cloth 40/Console/40 Front Seats (STX)	295
XLT		U	Cloth 40/Console/40 Front Seat -- XLT	295
XL		W	Cloth 40/Console/40 Front Seat -- XL	295

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	OPTION CODE	OTHER OPTIONS	DEALER INVOICE	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	68L	Lariat Bed Utility Package		\$ 205
	86A	XL Chrome Appearance Package		775
		XL Chrome Appearance Package Net		275
	861	XL Sport Appearance Package		775
	86B	XLT Chrome Appearance Package		1,695
		XLT Chrome Appearance Package Net		945
	862	XLT Sport Appearance Package -- w/ 301A		1,995
		XLT Sport Appearance Package Net		1,245
		XLT Sport Appearance Package -- w/ 302A		300
	61X	XLT Special Edition Package		1,995
	66N	XLT Special Edition Package - Graphic Delete		N/C
	86L	Lariat Chrome Package		1,695
		Lariat Chrome Package Net		945
	863	Lariat Sport Package -- w/ 501A		1,995
		Lariat Sport Package Net		1,245
		Lariat Sport Package -- w/ 502A		300
	61L	Lariat Special Edition Package		1,995
	86K	King Ranch Chrome Package		1,995
		King Ranch Chrome Package Net		1,245
	61M	King Ranch Monochromatic Package		N/C
	55A	Off-Road Package		905
	61S	STX Appearance Package		1,995
		STX Appearance Package Discount		(1,250)
	66A	STX Sport Special Edition		595
	153	Front License Plate Bracket (where available)		N/C
	168	Carpeting & Floor Mats		145
	188	Running Boards, Chrome Angular		780
	413	Skid Plates -- 4x4 on XL 4x4 on XLT (Fleet only for 100A/XLT+)		160
		Skid Plates -- with 55A		Incl.
	435	Power-sliding Rear Window -- XLT (Including 57Q)		350
	595	Fog Lamps -- XL		140
	655	Extended Range Fuel Tank		445
	763	360-degree Camera (reqs. BLIS@ {17B})		375
	924	Rear Privacy Glass -- XL		100
	954	Two-Tone Paint -- XLT/Lariat		250
	16G	Vinyl Flooring Black		N/C
	17A	Inflatable Rear Safety Belts -- Crew Cab only		200
	17B	BLIS with Cross-Traffic Alert		590
	18B	Running Boards, Black Platform		250
	18C	Running Boards, Chrome Tubular		635
	18P	Running Boards, Power Deployable		995
	41H	Engine Block Heater		90
	43V	Moonroof (Twin Panel on SuperCrew)		1,495
	47E	Pro Trailer Backup Assist		Incl.
		Pro Trailer Backup Assist w/Raptor		395
	47R	All-Weather Rubber Floor Mats		160
		All-Weather Rubber Floor Mats w/ 55A		N/C
	50C	Adaptive Cruise Control w/ Stop-and-Go and Pre-Collision Assist		1,250
	53A	Trailer Tow Package		\$ 995
		Trailer Tow Package w/o TBA -- 100A only		595
	53C	Max Trailer Tow Package w/o TBA -- 100A only		895
		Max Trailer Tow Package w/ 627 w/o TBA -- 100A only		795
	53B	Class IV Trailer Hitch -- XL/XLT		150
	53C	Max Trailer Tow Package		1,295
		Max Trailer Tow Package -- w/ 627		1,195
54R	Dual Power Glass/Manual Folding Mirrors w/ Heat/Turn/Auto-dim -- XL		305	
	Dual Power Glass/Manual Folding Mirrors w/ Heat/Turn/LED Spot -- Raptor		365	
	Dual Power Glass/Manual Folding Mirrors w/ Heat/Turn/Auto-dim -- XLT		190	
54W	Power Telescoping/Power Glass/Power Folding with LED Puddle/Spot and Black Skull Caps -- Lariat/Platinum/KR		250	
54Y	Manually Telescoping/Power Glass/Manual-Folding Trailer Tow Mirrors -- XL		395	
	Manually Telescoping/Power Glass/Manual-Folding Trailer Tow Mirrors -- XLT		275	
55B	BoxLink		80	
55G	Raptor Exterior Graphics Package		1,075	
55R	Raptor Hood Graphics Package		900	

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Ford Division

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	OPTION CODE	OTHER OPTIONS (continued)	DEALER INVOICE	SUGGESTED RETAIL
	57Q	Rear Window Defroster -- XL / XLT		220
	59R	Remote Start System -- w/ 300A/301A/302A & 800A/801A		195
	59S	Super Puddle (LED Puddle/Side Mirror Light)		175
	60R	Interior Color Accent Package		2,395
	61C	Raptor Carbon Fiber Package		995
	61T	4.10 Front-Axle w/Torsen® Differential		500
	63E	Stowable Bed Extender		250
	63S	Pickup Box Access Step		325
	63T	Tailgate Step		375
	66D	Tailgate Appliqué Delete		0
	67T	Trailer Brake Controller		275
	68P	Snow Plow Prep		50
	68T	Technology Package		1,195
	68X	XLT Power Equipment Group Package		725
		XLT Power Equipment Group Package Discount		(250)
	76R	Reverse Sensing System		275
	85P	Pickup Box LED Lighting -- XLT & Raptor		125
	90B	Aluminum Crossbed Toolbox by Weather Guard		575
	90D	Bed Divider (req. 55B)		295
	90H	Second-row heated seats (SuperCrew® Only)		125
	90P	Premium Aluminum Crossbed Toolbox by Weather Guard		790
	90R	Bed Ramps (req. 55B) -- Late Availability		595
	91A	Smoker's Package		95
	91V	110v/400w Outlet -- 1 Outlet		200
		110v/400w Outlet -- w/ 88W and 88U (2 Outlets)		250
	94K	Kicker Subwoofer		695
	96L	Wheel Well Liner		180
		Wheel Well Liner w/ 900A		N/C
	96P	Bedliner -- Plastic, Drop-In		350
	96T	Tonneau Pickup Box Cover - Soft Folding		525
	96W	Bedliner -- Spray-In		595
	96X	Tonneau Pickup Box Cover - Hard Folding		995
	98G	CNG/Propane Gaseous Engine Prep Pack		315
	61V	Black Package - XLT		1,195
	61W	Black Package - Lariat		1,195
	PD4	Tinted Clearcoat Paint		395
	PAZ	Tri-Coat Paint		595
	60M	SYNC Connect 60M		225
		AUDIO		
	582	Sirius -- w/ 100A/300A (Fleet Only) & 101A		195
	50N	Navigation		795
		Navigation Discount		(500)
		FLEET OPTIONS		SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	942	Daytime Running Lamps		\$ 45
	17C	Front / Rear Chrome Bumper		175
	50S	Cruise Control		225
	52P	SYNC -- Fleet Only		420
	62R	Manual Regen Initiation with Active Regen Inhibitor		280
	66S	SSV (Special Services Vehicle) package		50
	85A	XL Power Group - Regular Cab		970
		XL Power Group - Super Cab / Crew Cab		1,170
	85H	Back Up Alarm System		125
	90L	Manual Driver Lumbar		40
	91P	8-Way Power Driver Seat		350
	94R	LED Warning Strobes by Sound Off Signal -- Red/Blue		725
	94S	LED Warning Strobes by Sound Off Signal -- Amber		675
	94W	LED Warning Strobes by Sound Off Signal -- Amber/White		725
	PGR	Paint, Green (Fleet Only)		660
	PMB	Paint, Orange (Fleet Only)		660
	PB1	Paint, School Bus Yellow (Fleet Only)		660
	PE4	Paint, Vermillion Red (Fleet Only)		660
	PAT	Paint, Yellow (Fleet Only)		660